

DIXON AREA CHAMBER OF COMMERCE MINUTES

FEBRUARY 21, 2012

The Dixon Area Chamber of Commerce was called to order by Vice President Roger Graves at 6:30 at the Mid-America Bank meeting room. A quorum of the Executive Board was present.

First order of business was to appoint a secretary for the Chamber. A motion was made by Roger to appoint Brenda Bell. The motion was seconded by Faye Mayo. The motion carried.

The election of officers will be held at the March meeting.

Brenda Bell gave a review of changes that were suggested to the Chamber constitution and by-laws. Members were given these in advance of the meeting. A motion was made by Karen Reese to approve the changes and adopt the revised constitution and by-laws. Lisa Campbell seconded the motion. The motion carried.

The next item on the agenda was the discussion of the 2012 Chamber of Commerce events.

- April 12 was set as the Annual Banquet date. Dixie Rollins will chair that event. She will be checking for a caterer.
- April 21 will be the date for a Business Open House and Scavenger Hunt for the businesses in Dixon.
- May 18 was tabled for further discussion.
- The May 12 Movie in the Park was tabled for further research.
- The May 26 yard sale and picnic was also tabled for further discussion.
- No events were scheduled for June, July, or August at the time of this meeting.
- September 14-15 is the scheduled date for the annual Cow Days Fall Festival.
- October 27 was scheduled for a shooting match. Further research needed.
- October 31 (Halloween) was scheduled for businesses and community to celebrate Halloween in the downtown area. Karen Reese volunteered to chair that event.
- November 10 was scheduled for the annual Miss Merrie Christmas pageant. Brenda Bell will chair that event.
- December 1 was scheduled for the 2nd annual Evening Christmas Parade and Christmas in the Park. Mark Parker was volunteered to chair that event with Dixie Rollins and Lisa Campbell chairing the food booth. Brenda Bell will organize the floats. The Lions Club will do the treats with Santa.

There was no other old business to be addressed.

Several items were on the agenda for new business.

Cow Days Fall Festival:

- Advertising and Entertainment Chairman- Tommy Nichols
- Silent Auction Chairman -Jennifer Elson
- Vendor Booth Chairman - Dixie Rollins and Glenna Bilyeu
- T shirt Chairman - tabled
- Food Booth Chairman - Luann Nichols Discussion was held about adding pies to the ice cream to be sold in the booth.
- Information and T shirt Booth Chairman - Roger Graves
- Parade Chairman - Lisa Campbell
- Logistics Chairman – Vacant (Potties - Dixie Rollins, Food Trailer - Roger Graves and Mark Parker, Tents - Jennifer Elson, Tent Setup - City Employees, Bleachers - Tommy Nichols and Baden Moving, Street Cleaning - Fire Department, Trash - Christi Russell
- Pageant - tabled
- Cow Donations/Tickets - tabled
- Decorations - tabled
- Stage-?

Tommy Nichols will be contacting the Caring Center to check if it would be possible to conduct Chamber meetings there as well as keep supplies and files on the premises.

The Dixon Lions Club asked if the Chamber would assist in the purchase of new street Christmas decorations. Brenda Bell made the motion to help the Lions purchase new decorations with a donation of \$200. Dixie Rollins seconded the motion. The motion carried.

Roger Graves will attend the City Council meeting to ask about the following: block streets for Halloween and Christmas in the Park, and the extension of the food vendor booths at Cow Days Fall Festival.

A motion was made by Dixie Rollins to send Tommy and Luann Nichols \$50 in memory of Annabel Kempf, Luann's mother, to be donated to the charity of their choice. Faye Mayo seconded. The motion carried.

The next meeting was set for March 20. Meeting place to be announced.

The meeting adjourned at 8:04 p.m.