

**DIXON AREA CHAMBER OF COMMERCE MINUTES**  
**MARCH 20, 2012**

**Call to Order**

The Dixon Area Chamber of Commerce was called to order by President Tommy Nichols at 6:30p.m. at the Dixon Caring Center Meeting Room. A quorum of the Executive Board was Present.

The minutes from the February 21<sup>st</sup> meeting were read and Roger Graves motioned to accept the minutes. Karen Reese seconded the motion. The motion carried.

**Reports of Officers:**

Roger Graves has been checking on the price of a new stage for the Chamber to purchase. Bill's Trailer quoted a price of \$12,000 for a non-hydraulic stage. The price for a stage with hydraulic ability would double the cost. Crocker is building a collapsible stage and would be willing to share the plans.

Dixie Rollins gave a financial report. The Chamber currently has \$5,529.58 in their account.

**The Election of the 2012 Officers:**

A motion to nominate Mark Parker for President was made; however, Mark declined. A motion was then made to nominate Brenda Bell President by Renee Rickerson. Roger Graves seconded the motion. The motion carried unanimously.

A motion to nominate Tommy Nichols for Vice President was made by Dixie Rollins. Roger Graves seconded the motion. The motion carried unanimously.

A motion to nominate Jennifer Elson for Secretary was made by Mark Parker. The motion was seconded by Fay Mayo. The motion carried unanimously.

A motion to nominate Dixie Rollins for Treasurer was made by Brenda Bell. The motion was seconded by Tommy Nichols. The motion carried unanimously.

**Election of Board Members for 2012:**

Nominations were made for Renee Rickerson, Lisa Campbell, Mark Parker, Roger Graves, and Phyllis Graves. Jennifer Elson made a motion to accept these nominations. Brenda Bell seconded the motion. The motion carried unanimously.

## Old and Unfinished Business:

### Annual Banquet Update:

- The banquet will be held on April 12, 2012 at 6:30 p.m. at the Oak Hills Country Club in Dixon.
- The menu will consist of: Roast Beef, Mashed Potatoes, Green Beans & Cole Slaw.
- The caterers are Mike and Holly Shaunasee and they have quoted a \$9.00 a plate cost.
- The cost of the banquet will be over \$200 a vote was taken. Roger Graves made a motion to accept the price quoted. Karen Reese seconded the motion. The motion carried unanimously.

### Awards:

- Brenda Bell put forth a motion for Honorary Members. She nominated the Dixon Caring Center and the Dixon Lions Club. All were in favor.
- Plaques need to be purchased for the following categories: Citizen Award, Entertainer Award, Educator Award, Organization Award, Volunteer Award, and Business Award.
- Quotes are needed. Brenda Bell had done some researching online and came up with some numbers:
  - D Best – 5X7 \$20
  - Splash – 6X8 \$19.35
  - Innovative Comp. – 5X7 \$10
  - 6X8 \$15
  - Larson's – 5X7 \$17.79
  - Marble Graphics – 5X7 \$35
  - Crown Awards – 6X8 \$17.98
  - K2 Awards – 8X10 \$12.99
- After discussion, Brenda was to get a sample from Innovative Comp. (Lebanon) and a motion was put forth to let Brenda to decide.

## Dixon Chamber of Commerce Events and Chairs

### April 12, 2012 – Annual Banquet

Starts at 6:30 p.m. @ the Country Club in Dixon  
 Menu: Roast Beef, Mashed Potatoes, Green Beans, Cole Slaw  
 Caterers: Mike and Holly Shaunasee  
 Cost: \$9.00 a plate

April 28, 2012 – **Riddle Me "D" Business Open House**      *Chairperson: Brenda Bell & Jen Elson*

May 18, 2012 – **Barbeque**      *Chairperson: Tommy Nichols*

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- June 16, 2012 – **City Wide Yard Sale**      *Chairperson: Brenda Bell*  
**Picnic in the Park**      *Chairpersons: Karen Reese & Kay Withers*  
**Movie in the Park**      *Chairpersons: Mark Parker & Renee Rickerson*
- October 27, 2012 – **Shooting Match** (Still researching)      *Chairperson: Roger Graves*
- October 31, 2012 - **Halloween** (Or whenever the city does Trick-or-Treat) *Chairperson: Karen Reese*
- November 10, 2012 – **Miss Merry Christmas Pageant**      *Chairperson: Brenda Bell*
- December 1, 2012 – **Christmas in the Park & Parade**      *Chairperson: Mark Parker*  
**Food in the Park**      *Chairperson: Dixie Rollins/Lisa Campbell*  
**Floats/Parade**      *Chairperson: Brenda Bell*  
**Santa/Treats in the Park**      *Chairperson: Dixon Lions Club*
- December 8, 2012 - Alternate date for the Christmas in the Park & Parade

#### **Cow Days:**

- Entertainment expenses are too much. We need to figure out a way to lower the cost.
  - Advertisement, Entertainment and P.R. will be chaired by Tommy Nichols.
  - Committee Members: Roger Graves, Mark Parker, Renee Rickerson, ~~and Karen Reese~~
  - Silent Auction will be chaired by Jennifer Elson
  - Vendor Booths will be co-chaired by Dixie Rollins and Glenna Bilyeu
  - T-Shirts & Booth will be chaired by Renee Rickerson and Sheri Norman
  - Food Booths will be chaired by Luann Nichols and Dixie Rollins
  - Chamber Information Booth will be chaired by Roger Graves
  - Parade will be chaired by Lisa Campbell ~~and Brenda Bell~~
  - Logistics will be chaired by Brenda Bell.
  - Pageant – Renee Rickerson was going to speak with Stephanie Roam and Cassandra about heading this event.
  - Cow donations/Tickets – Wilma
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- Discussion was made about the Chamber selling all of the drinks. If we do this, Karen Reese, Kay Withers, and Fay Mayo volunteered.
  - The Chamber does not need to sell ice this year. We are losing money.
  - Discussion was made about separating the Information Booth and the T-Shirts.
  - Decorations – Get the stage setup Thursday night and we all can help. Ask Rhonda if she would like to volunteer to oversee this project.

**Theme for Cow Days:**

Themes are to be emailed to members. We will email back and forth with ideas of themes for this year's Cow Days. We will take a vote at the next meeting and announce the theme at the banquet on April 12.

**City Council Update:**

Roger Graves and Brenda Bell attended the City Council meeting. They asked if we could extend the food court at Cow Days and were told that we could have the extension. The Pilot reported something different. Brenda Bell or Tommy Nichols will be double checking. If permission has been granted, we need to ask Gascoy to get more power going up and down the street.

**Membership Drive:**

Discussion was made about how to increase our membership.

**Budget Meeting:**

We need to schedule a budget meeting after the banquet.

**Bidding Process**

The Chamber needs to get quotes for our printing needs. Group price and individual price both need to be quoted.

**BINGO**

Lions Club needs to apply for the license in order to have Bingo at Cow Days. The process takes 60 days. We need to decide by May if we plan to do this. We will have to man the Bingo tent.

**Trivia Night:**

We will be waiting until later in the year to do a trivia night.

**Closing of Meeting:**

Next Chamber meeting will be Tuesday, May 8, 2012 at the Dixon Caring Center.

The new Executive Board and Board need to be at the banquet 15 minutes early for photos.

A motion to adjourn the meeting was made by Roger Graves. The motion was seconded by Kay Withers.

Updated April 5, 2012

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