

DIXON AREA CHAMBER OF COMMERCE MINUTES
April 5, 2012

Call to order

President Tommy Nichols called the meeting to order at 6:45 p.m.

Executive members present Tommy Nichols, President; Roger Graves, Vice-President; Dixie Rollins, Treasurer; Jennifer Elson, Secretary.

Board members present Lisa Campbell, Renee Rickerson, Phyllis Graves

Members present Karen Reese, Kay Withers, Fay Mayo, Brenda Bell

A quorum is present

Motion to accept the minutes Roger Graves; seconded by Brenda Bell; motion carried

Reports of officers

Vice – Nothing

President- Nothing

Secretary – Nothing

Treasurer - Nothing

Banquet

\$9.75 a plate (revision)

86 RSVP's as of April 5, 2012

Graphics for the plaques and letter heads

For the plaque Rope with the words Chamber of Commerce in red

Rope without the words in black

Motion – Mark Parker; seconded Lisa Campbell for the graphics to put on the plaques; motion carried

Motion – Mark Parker; seconded Dixie Rollins for the graphics on the letterhead; motion carried

Reports of mouse droppings in the banquet hall...Brenda will go tomorrow (April 6) to investigate further

Officers and board members at the banquet around 6:00 for photos

Awards:

- Entertainer award -Jayce Hurst
- Organization - A + program (Christie Russell)
- Business – Dixon Caring center
- Volunteer - Rhonda Mattox

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- Citizen - Doug Dake
- Educator – Coach Phillips

Suggestions for next year's awards banquet

\$48 a week to run the ad for the ballot for this year in the Dixon Pilot

We need to have reasons why the person is being nominated (Mark Parker)

Could take the ballots to the schools so the students and other faculty could vote (Kay Withers)

Riddle Me Dee Business Open House

Wait until after the banquet to see who all joins

Should the Chamber purchase gift certificates for door prizes?? OR get the business to donate

POSSIBLE RIBBON CUTTINGS

Oh Baby

The new Drive in (Brian Williams)

Java Zone

Bottom of the hill on 28 going south (auto shop)

Shaunasee's

Theme Voting For Cow Days

Two categories that were emailed the most about voted on:

- Western – Received 1 vote
- Fiesta – 10 votes received - Carries this will be the theme

Vote for catch phrases

- Nacho Average Cow Days 9
- Come and Shake Your Maracas 0
- Get your sombrero and come to cow days 0
- Not a siesta, It's a fiesta at cow days 5
- Fiesta bash 0
- Taco bout a fiesta cow days 10

Winners

- Nacho Average Cow Days
- Taco Bout a fiesta Cow Days

Change it up to:

- Nacho average cow days; Taco bout a fiesta! THE WINNER UNANIMOUSLY

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Extra attractions we may consider for Cow Days

Hot pepper eating contest

Chili Cook-off

How wings contest

Vendor Booth Discussion

Entertainment Committee is meeting April 17 6:30pm at the Caring Center

Best way to get the new Pulaski County ordinance to the vendors - Dixie needs to set up a meeting with Karen Wall

Tommy spoke with Steve at Pepsi about commemorative cups

Fountain takes man power

- \$26.00 for bottles/\$23.00 for fountain
- Pepsi advised that we do not monopolize the selling of drinks; could lose business in the future
- Squeeze bottles with a logo with soda in it free drink with the purchase of the bottle, then a reduced rate for refills
- Table until next meeting in May

Specialty Items should there be more than 1 vendor??

- Funnel Cakes should be limited to 2 Dixie Rollins will check with the vendor who has done the funnel cakes in the past to see if she has a solution to the long lines; if vendor has a workable solution that the Chamber agrees with, then we can limit to just that one vendor; IF there is no workable solution, then the Chamber may add one more vendor to help with demand of the product.

Electric is taken care of if the city will approve

Roger Graves will speak to some of the soldiers from 3rd Chemical Brigade from Fort Leonard Wood about adopting Dixon for our community events.

Closing of Meeting:

Adjourn the meeting at 8:30 p.m. Motion- Roger Graves; seconded Phyllis Graves

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